Allison Nepveux Manager of Trade Policy

# U.S. Grain Industry Perspective on MRLs



### **Our Mission**





**Developing Markets** 

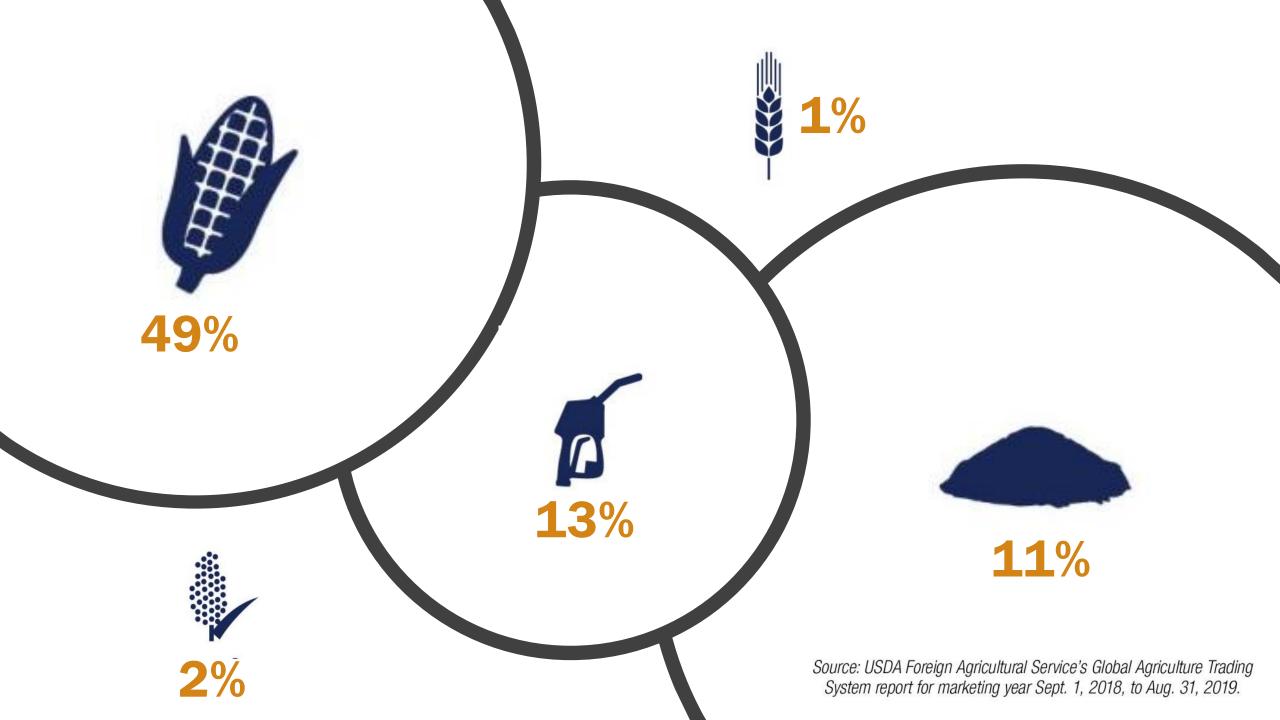
**Enabling Trade** 

**Improving Lives** 

### **Our Offices**

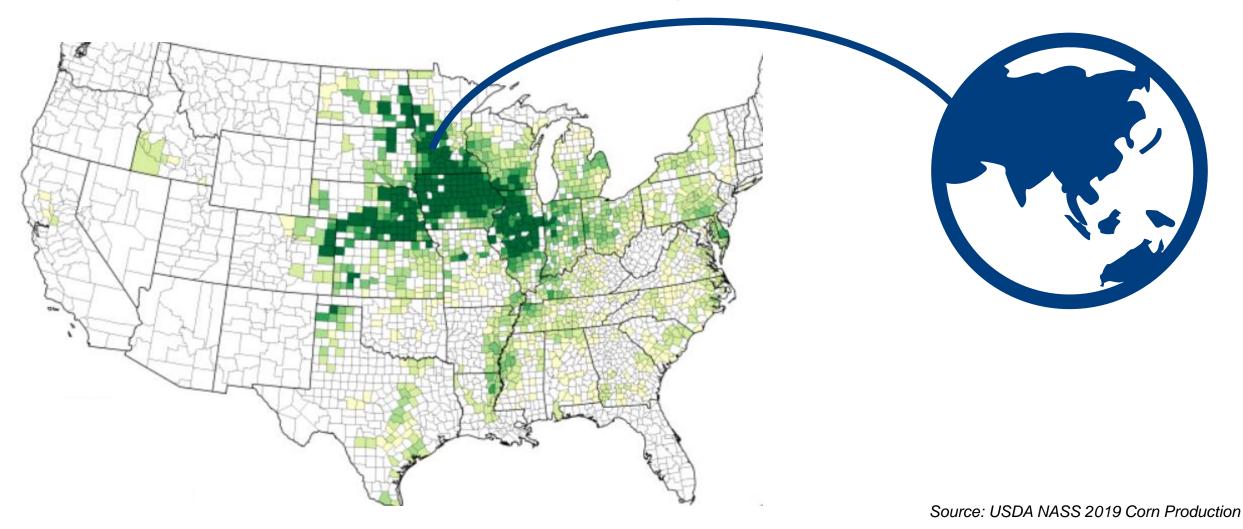




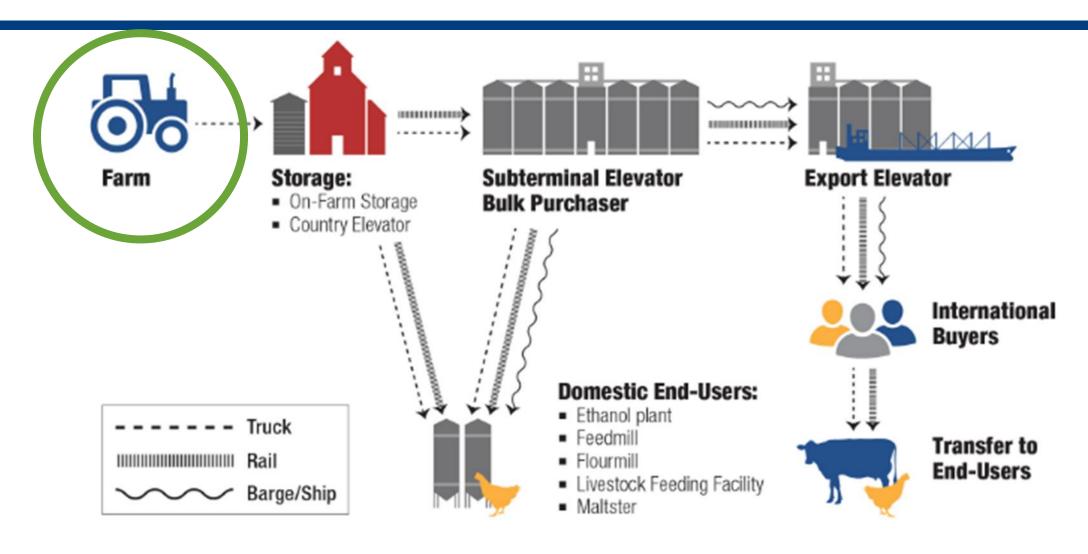




#### 1 out of every 3 planted acres







# **Planting**









farmers continually seek out new processes and technologies to preserve these precious

"Sustainable agriculture seeks to provide more profitable farm income, promote environmental stewardship, and enhance quality of life for farm families and communities."

**USDA's National** 

natural resources.

According to the Fertilizer Institute, farmers grew 14.22 billion bushels of corn in 2014 using less than 1.6 pounds of nutrients (nitrogen, phosphorus and potassium) per bushel produced - a 114 percent increase in production since 1980 using only 4.5 percent more nutrients!

Increasing production while lowering inputs per production unit and preserving natural resources

### **Farmers Need Access**



- Herbicides help stop more than 30,000 species of weeds
- Insecticides help fight off more than 10,000 species of plant-eating insects and 3,000 species of rootworms
- Fungicides help prevent the growth of more than 50,000 diseases that get inside of plants and kill or poison plant cells



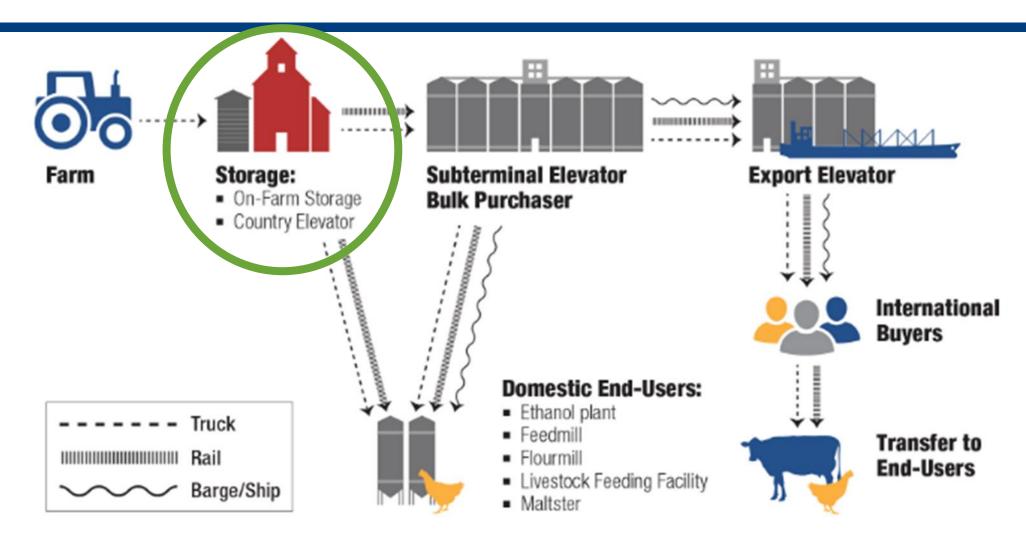
Globally, farmers lose 30-40% of their crops to pests and diseases.

# Harvesting









# **On-Farm Storage**



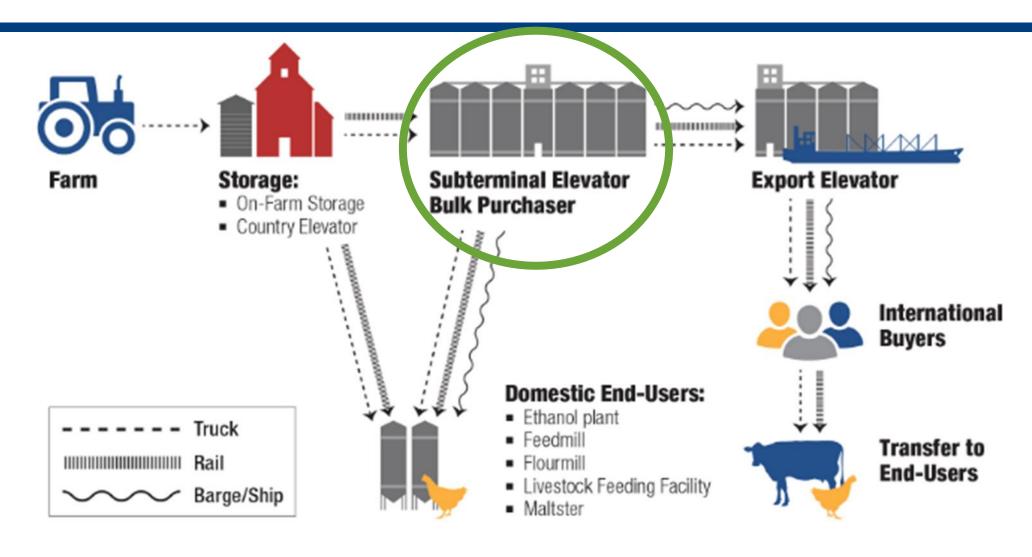


- On-Farm Storage: 200,000 bushels
  - 5,080.3 metric tons









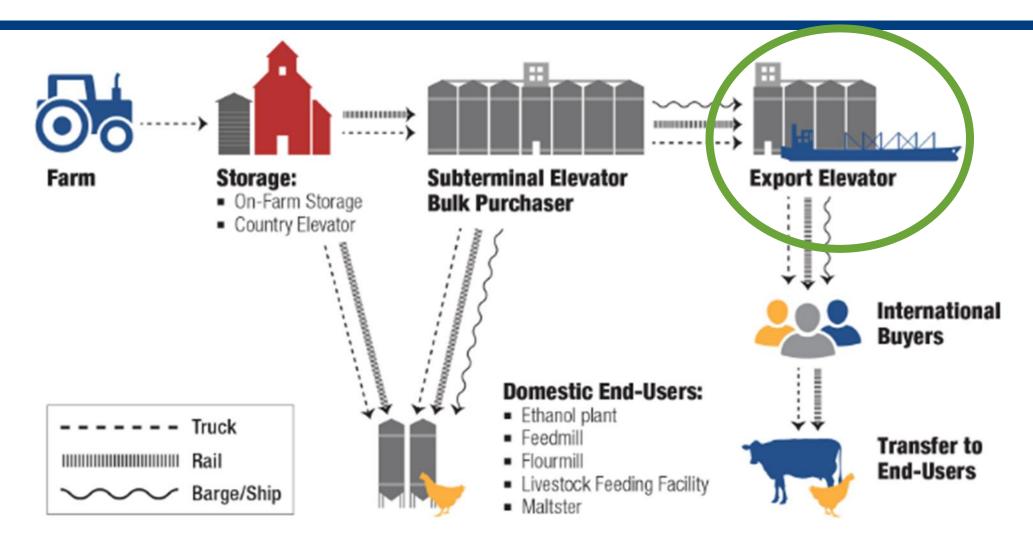






River Barge Loading







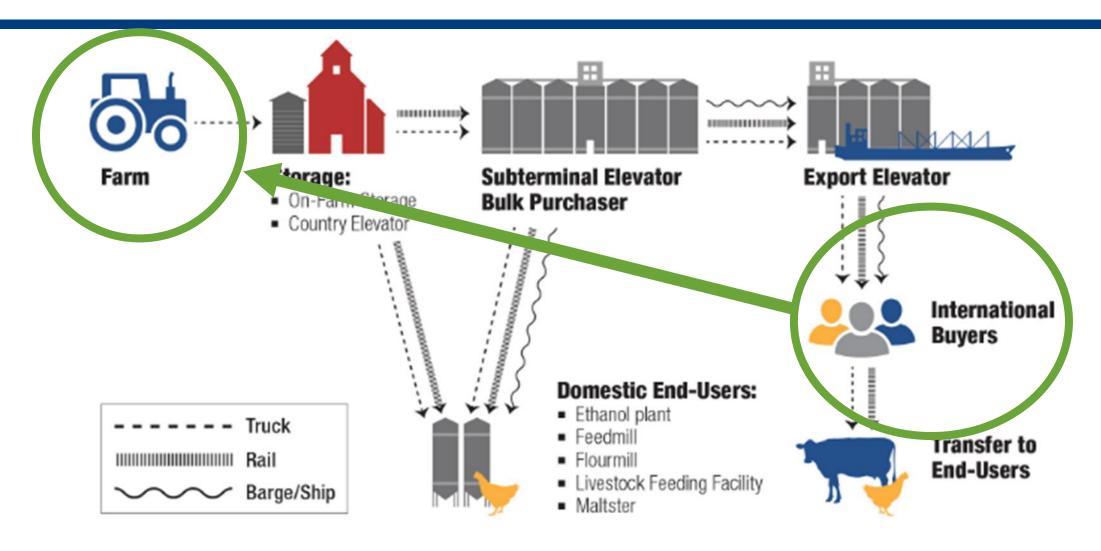


Barge Unloading









# How did we get here?



#### WHERE IS U.S. CORN GOING?

**Top U.S. Export Customers In Marketing Year 2017/2018** 



#### WHERE IS U.S. SORGHUM GOING?

**Top U.S. Export Customers In Marketing Year 2017/2018** 



#### **WHERE IS U.S. BARLEY GOING?**

**Top U.S. Export Customers In Marketing Year 2017/2018** 



#### **Dollar Amount**

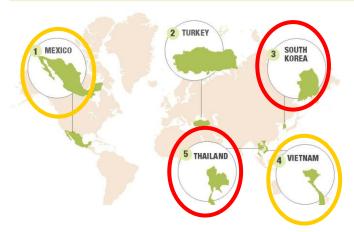
MEXICO		
CANADA		
JAPAN		
SOUTH KOREA		
BRAZIL		
South Africa	\$2	million
Taiwan	\$1	million
United Kingdom	\$589	thousand
Pakistan	\$581	thousand
Guatemala	\$527	thousand

#### **Metric Tons**

MEXICO	
CANADA	117,290
JAPAN	33,047
SOUTH KOREA	7,446
TAIWAN	4,790
Brazil	2,498

#### WHERE IS U.S. DDGS GOING?

**Top U.S. Export Customers In Marketing Year 2017/2018** 



#### Dollar Amount

1 MEXICO	\$424 MILLION
2) TURKEY	
3) SOUTH KOREA	
4) VIETNAM	
5 THAILAND	
Indonesia	\$158 million
European Union	\$152 million
Canada	\$118 million
Japan	\$95 million
Israel	\$55 million

#### **Metric Tons**

MEXICO	2.126.753	
SOUTH KOREA	1,184,191	
TURKEY	1,170,598	
VIETNAM	1,048,404	
THAILAND	954,234	
Indonesia	816,370	

### **Long-Term Demand Model**

- Non-parametric ranking model
  - Used in Forbes' best lists, e.g., Best Places to Retire, Best Places to Vacation, etc.
- Data from 2014-2018 for historical values and projections for 2027-2028
- Update includes risk-adjusted parameter for Total Import Growth to account for trade volatility

- Variables:
  - Total growth in meat consumption
  - Growth in the middle class
  - Growth in the urban population
  - U.S. market share
  - Grain self-sufficiency
  - Risk adjusted import growth
  - Recent U.S. exports
  - Policy and market access



### **Top Ten Market Prospects**

- 1. China
- 2. Mexico
- 3. Vietnam
- 4. CAFTA-DR
- 5. Indonesia

- 6. Colombia
- 7. Turkey
- 8. Korea
- 9. Peru
- 10. Philippines

\$5,000 + \$5,000 + \$5,000









**Export Elevator** 





# 2 YEARS



**National Systems** 

**Diverse Markets** 

Highly Complex System

Unique On-Farm Pressures



# Allison Nepveux 202-641-7149 anepveux@grains.org

