Trade Report

Mayra Caldera Foreign Agricultural Service

Foreign Agricultural Service



United States Department of Agriculture

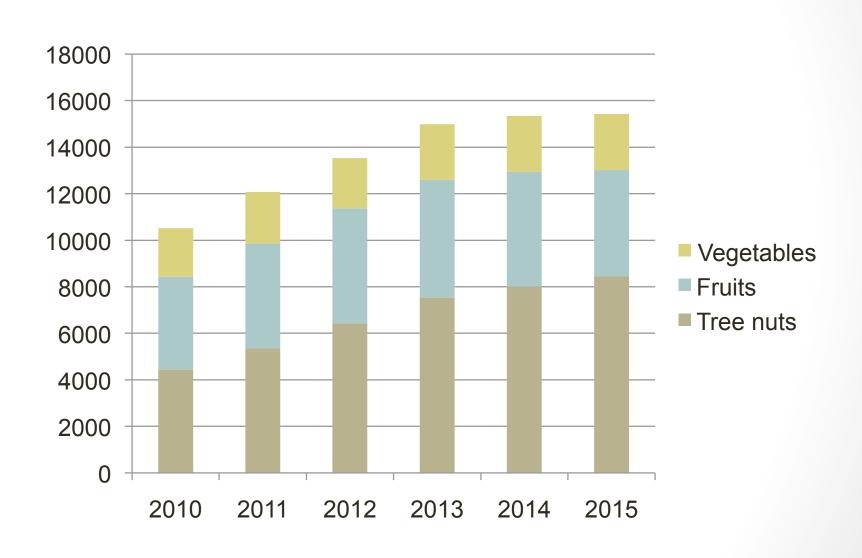
LINKING U.S. AGRICULTURE TO THE WORLD

Data and Analysis

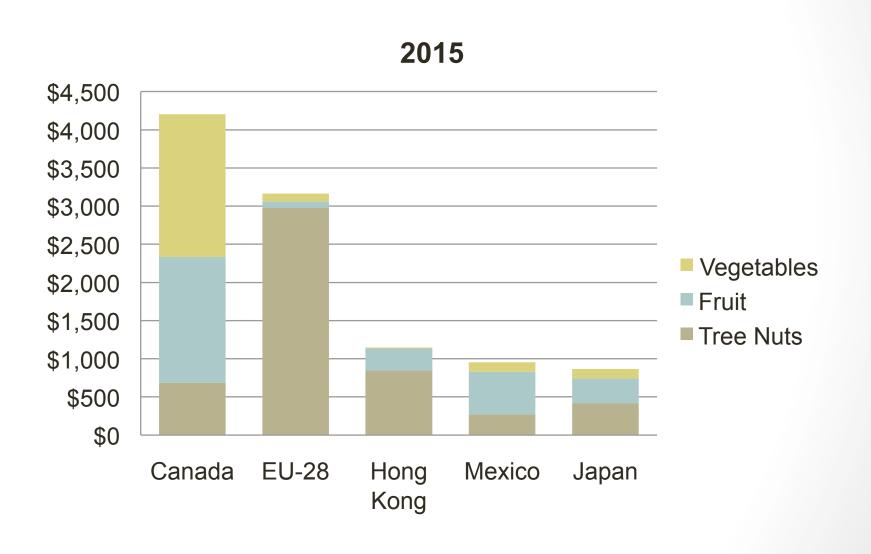
Access to Data and Reports



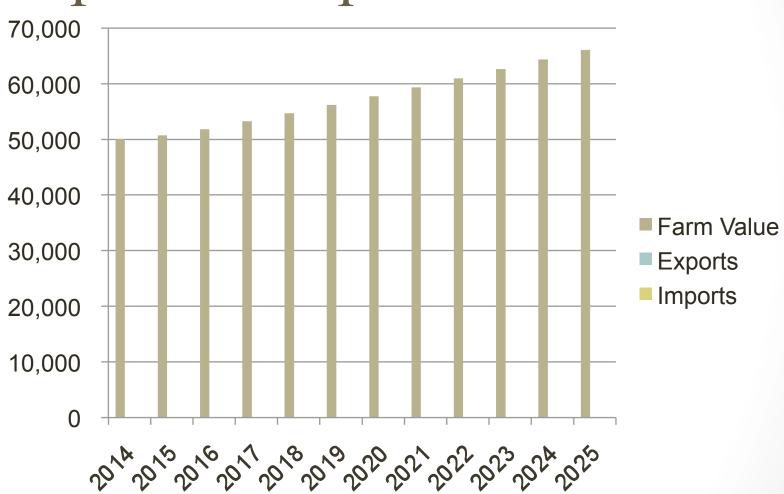
Export Values Continue to Grow



Specialty Crop's Top Markets

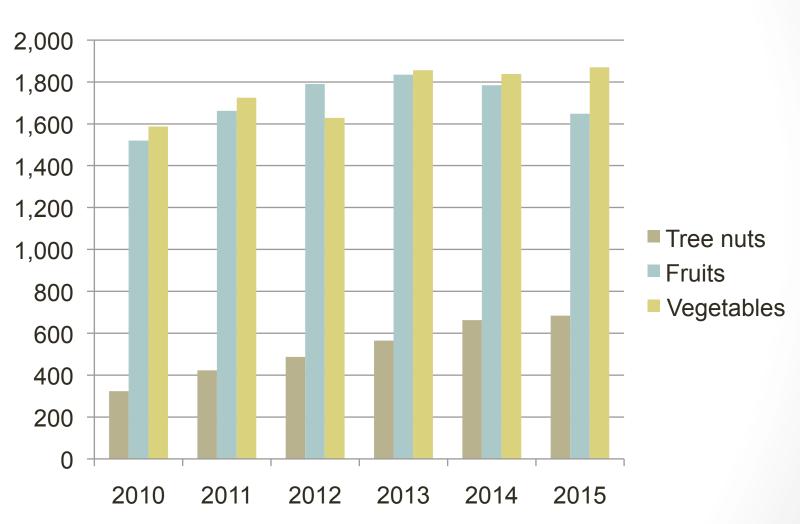


Production Stable, Both Imports & Exports Increase



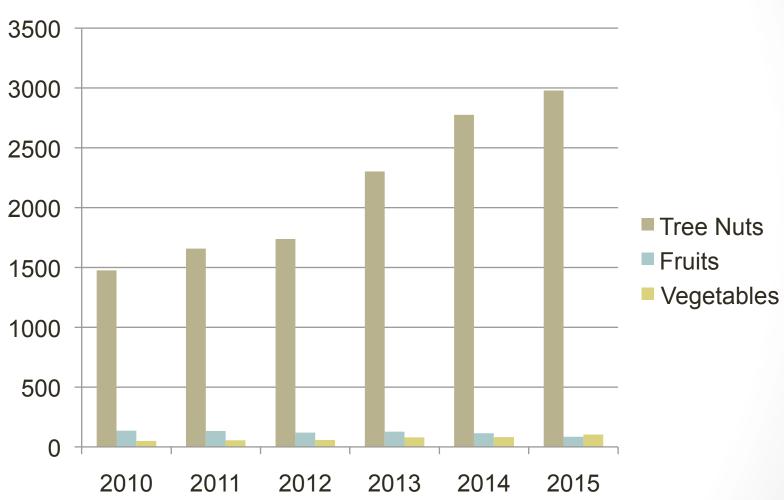
Canada



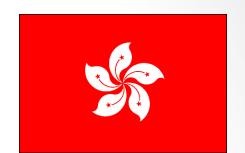


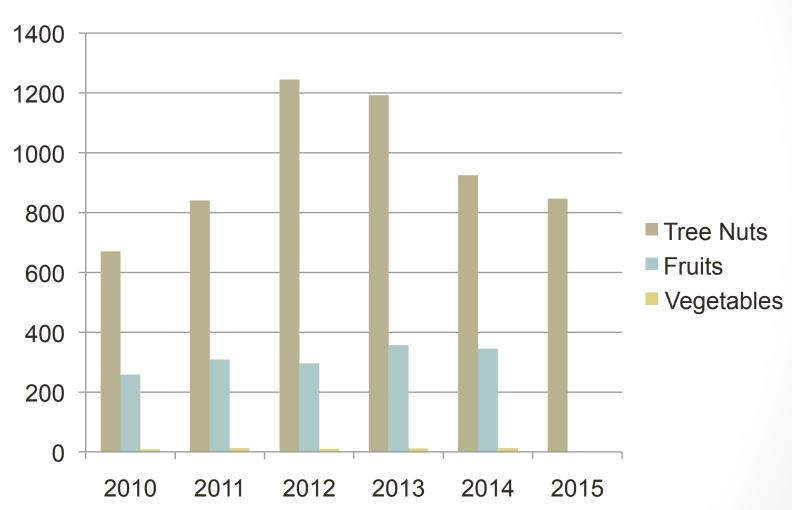
European Union-28





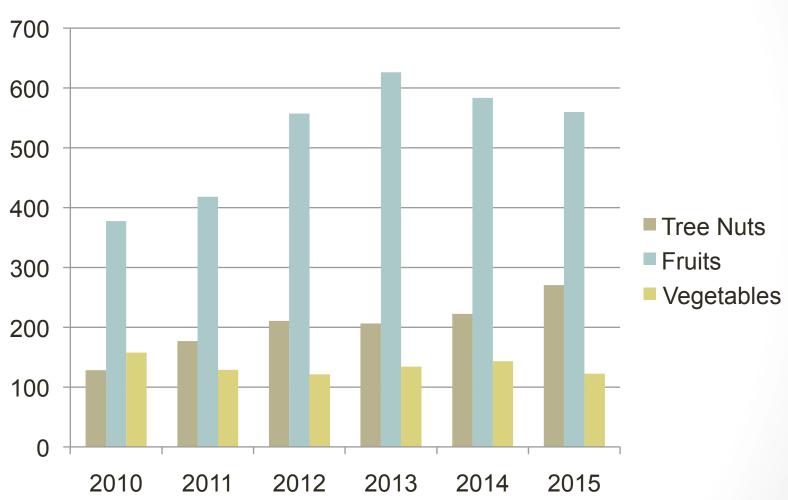
Hong Kong



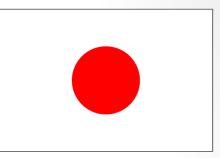


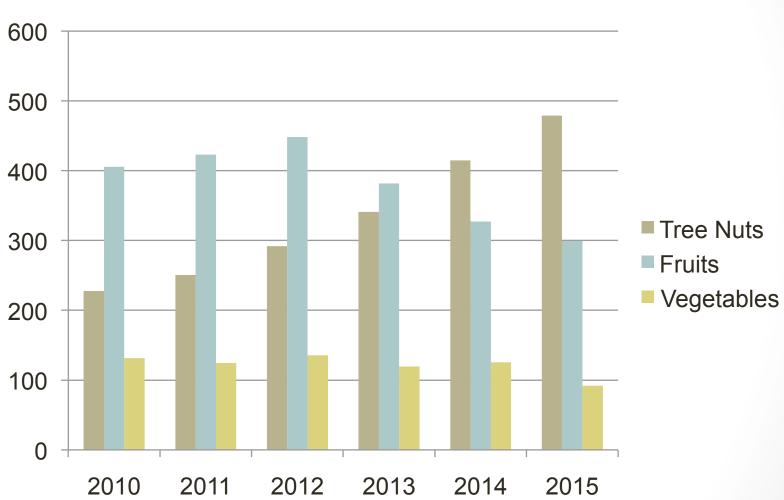
Mexico





Japan



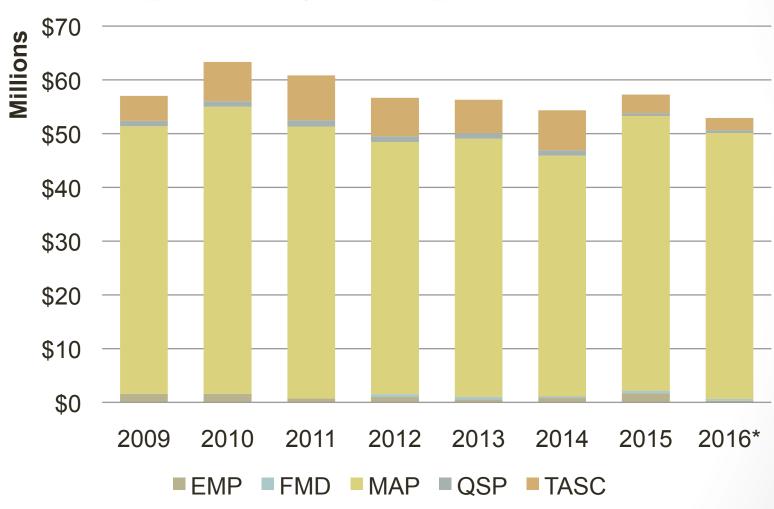


Market Development

• FAS Managed Programs



Market Promotion Funding for U.S. Specialty Crops



Market Access Program

 Helps finance activities to market and promote U.S. agricultural commodities and products worldwide.



Emerging Markets Program



 Provides funding for technical assistance activities to promote exports of U.S. agricultural commodities to emerging markets worldwide.

Quality Samples Program

Quality Samples Program

Helps U.S.
 organizations provide
 small samples of their
 agricultural products to
 potential customers
 overseas.

Foreign Market Development

 Provides cooperator organizations with cost-share funding for activities that build international demand for U.S. agricultural commodities.

Foreign Market Development Cooperator Program



Provides
 cooperator
 organizations with
 cost-share funding
 for activities that
 build international
 demand for U.S.
 agricultural
 commodities.

Technical Assistance for Specialty Crops

 Funds projects that address sanitary, phytosanitary and technical barriers that prohibit or threaten the export of U.S.



Trade Policy

 FAS expands and maintains access to foreign markets for U.S. agricultural products by removing trade barriers and enforcing U.S. rights under existing trade agreements.

 FAS works with foreign governments, international organizations, and the interagency to establish international standards and rules to improve accountability and predictability for agricultural trade.

MRL Interagency Partners

- Environmental Protection Agency (EPA)
- Food and Drug Administration (FDA)
- Agricultural Marketing Service (AMS)
- United States Trade Representative (USTR)

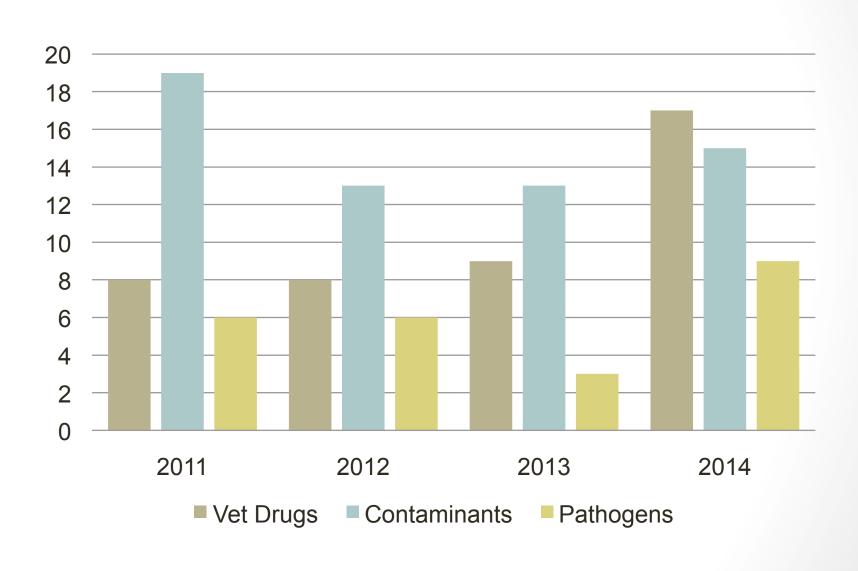


International MRLs

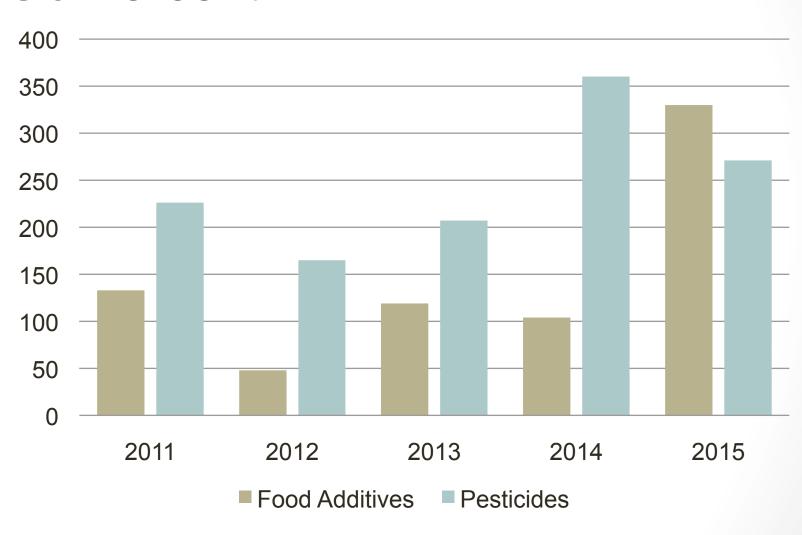
- Codex develops and maintains international standards for MRLs.
- When a government establishes an MRL that is more stringent than the relevant Codex standard, the government must notify the World Trade Organization

C O D E X
International Food Standards
A L I M E N T A R I U S

WTO Notifications on the Rise



MRL Notifications Grow over 50 Percent



Thank You!

- You can access WTO notifications through the <u>FAS Data</u> <u>Management System</u>
- You may contact me via email Mayra.Caldera@fas.usda.gov